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PATENT
8038-1023

IN THE U.S. PATENT AND TRADEMARK OFFICE

In re application of

Sadayuki SAKUTA

Conf. 3546

Application No. 09/910,785

Group 3622

Filed July 24, 2001

Examiner M. Tesfamariam

ADVERTISING SYSTEM ON THE INTERNET

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In compliance with Rules 1.97 and 1.98, and in fulfillment of the duty of disclosure under Rule 1.56, the accompanying documents, copies of which are attached to this statement, are made of record on the enclosed Form PTO-1449.

A concise explanation of the relevance of these items is that these references were cited by the Japanese Patent Office in an Official Action. A copy of the Japanese Official Action in which they were cited is attached hereto, with what is believed to be the pertinent portion enclosed in a wavy line. **An English translation of the enclosed portion is also attached hereto.**

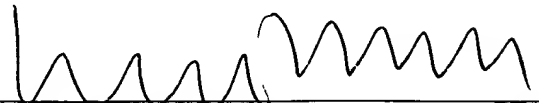
Under the provisions of 37 CFR 1.97(e), the undersigned hereby certifies that each item of information contained in this Supplemental Information Disclosure Statement was first cited in any communication from a foreign Patent Of-



fice in a counterpart foreign application not more than three months prior to the filing of this Statement.

Respectfully submitted,

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August 13, 2004

(Use several sheets if necessary)

Application No.:
09/910,785

Applicant:
Sadayuki SAKUTA

Filing Date:
July 24, 2001

Group Art Unit:
3622

U.S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

[illegible]

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		Internet Marketing Research Association, "Internet Advertising 2000", SoftBank Publishing Co., Ltd., March 1, 2000

EXAMINER:

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.

* Abstract provided for the Examiner's convenience